15 00

FULLER & MacMAHON

204 Conrad Building

DELAND, FLORIDA

Representing

B. M. Johnson Real Estate and Development Co.

DeLAND

THIS beautiful city is a living monument which will ever perpetuate the memories of her founders, Henry A. DeLand and John B. Stetson. It is 48 years since the founders started their work but time has vindicated their judgment.

Perhaps the most visible evidence of the founders' foresight are the wide streets uniformly shaded with mammoth oaks. No matter from what direction the traveler enters DeLand the vista is a pleasing one and the glare characteristic of many cities is entirely eliminated by the dense shade.

DeLand's year-round population is about 8100 which in the five winter months is increased by nearly 50 per cent.

Best Geographical Position

DeLand, situated in the most beautiful, healthful and most readily accessible section of sub-tropical Florida, is 110 miles south of Jacksonville, 4 miles east of the historic St. Johns, and 18 miles inland from the Atlantic Ocean. It is a location of rare scenic beauties, a section of pine forests, orange groves, modern farms and gardens, beautiful homes, picturesque hammocks, beautiful lakes, flowing springs, traversed by railroads and paved highways.

Only 75 Minutes by Bus to Famous Daytona Beach

Fix up a lunch for the family, jump in your car or a big, comfortable, up-to-date, easy-riding bus

Street in Business Sectio

"The Athens of Florida"
In Volusia County

and in an hour and a quarter you are at Daytona, one of the finest and most famous ocean beaches in the whole wide world.

At Daytona bathing is enjoyed every month in the year. Can you imagine a more enjoyable outing? Here you live in the beautiful and healthful Highlands and still have the ocean so close that you can start after breakfast, enjoy a full day at the shore and be back in time for supper.

Accessibility of Beautiful DeLand

Rail. On the main line of the Atlantic Coast Line Railroad, with through cars from the North.

Water. The Clyde Line operating a daily boat service between Jacksonville and DeLand, furnishes a water route to Charleston, Baltimore, Philadelphia, New York and Boston. **The trip from Jacksonville to DeLand, down the famous St. Johns River, is the most scenic of any Florida water voyage.**

Bus Service. Bus lines operate out of DeLand for Sanford, Orlando, New Smyrna, Daytona, Eustis, Crescent City and Palatka several times daily.

Motoring. DeLand is established as Florida's most logical motoring center with paved highways radiating to the East Coast, Gulf Coast, South, Central and North Florida and connecting with all National Highway systems.

on of Beautiful De Land

Orange Grove in the Beautiful Land of Lakes Near De Land

Climate

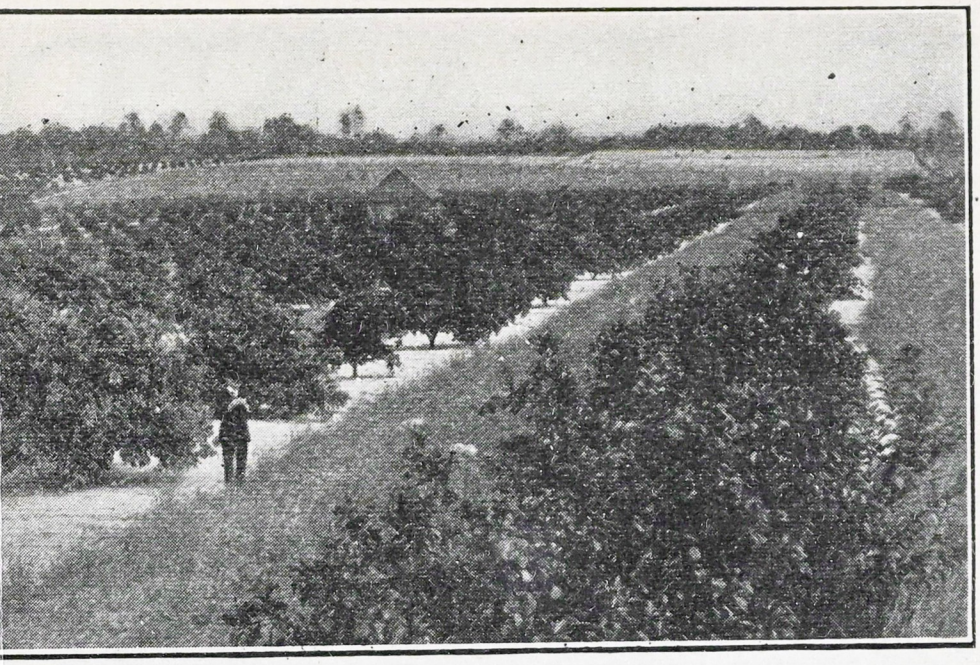
Fine in Summer as Well as Winter

DeLand has a delightful climate the year round and being so situated in a location far enough south in the Florida peninsula to escape the chill of winter and yet far enough north to avoid the enervating heat of the tropics. The breezes from both ocean and gulf reach DeLand on our high, healthful elevation. Humidity and depressing temperatures are unknown and DeLand has yet to record the first case of sunstroke or heat prostration. **Many think the summers the most enjoyable season of the year.**

Temperature and Rainfall Table

From the Co-Operative Weather Observer's Records from September 1, 1922, to August 31, 1923, inclusive.

Period of Time	Average Max. Temp.	Average Min. Temp.	Mean Temp.	Rainfall by inches
September	87	69	78	10.55
October	82½	67½	75	12.04
November	75	57	66	.69
December	73	52	62½	4.04
January	72	50	61	1.16
February	74	50	62	.79
March	81	57	69	2.59
April	84	61	72½	2.81
May	85	63	74	6.64
June	88	70	79	11.32
July	91	71	81	7.91
August	93	71	82	8.75
Six Coldest Months	76¼	55¾	66	21.31
Six Warmest Months	88	67½	77¾	47.98
For Year	82⅛	61⅝	71⅞	66.77



Extremely Healthful

The late Dr. John MacDairmid, Medical Corps, U. S. A., formerly mayor of DeLand and who practiced in Florida 18 years, wrote "To Northern Physicians" through various medical journals, as follows:

"Many intelligent and well-informed people who have never lived in Florida, nor even visited its health resorts, seem to regard it as one vast swamp, where the integrity of life is threatened by poisonous atmospheric influences conjured into destructive activity by some mysterious miasmata. There may be such danger zones in the Dismal Swamp or the Everglades, hundreds of miles away, but no one is advised to go there. We do, however, unhesitatingly advise physicians to send their cases of asthma, insomnia, nasal and bronchial catarrh, neurasthenia, chronic cough, rheumatism and even phthisis pulmonalis in its curative stages, to our city, built on seven pineclad hills, and confidently expect gradual improvement. Nature favored us with a climate which permits of living almost continuously outdoors, where the old and young may pursue such activities, whether work or play, as solidify the muscles as well as paint with roses the cheeks of the invalid sojourner among us.

The fountain of youth is as yet undiscovered, but verily DeLand is built on the hills of recuperation. If you are inclined to doubt what I have written I can only say: 'Come and see'."

Fine Water Supply

Coming from artesian wells 400 feet in depth, the water is identical in analysis with Orange City mineral water, bottled 6 miles south of DeLand, which, in competition with table waters from all sections of the globe, was awarded the medal for purest water at the World's Fair.

The State Chemist, in submitting his report, says of DeLand water, "It is eminently pure and suitable for all domestic purposes. It is one of the finest water supplies in the South."

Splendid Food Supply

Fruit ripening on the tree every month of the year, vegetables fresh from the gardens each morning, fish and oysters right out of their native waters, milk and cream from modern dairies, rigidly inspected, eggs and poultry from nearby farms and poultry plants, stores and markets are stocked with all domestic and imported food commodities. Surely a table supplied with such as these must tempt the most epicurean taste.

Unsurpassed Education Facilities

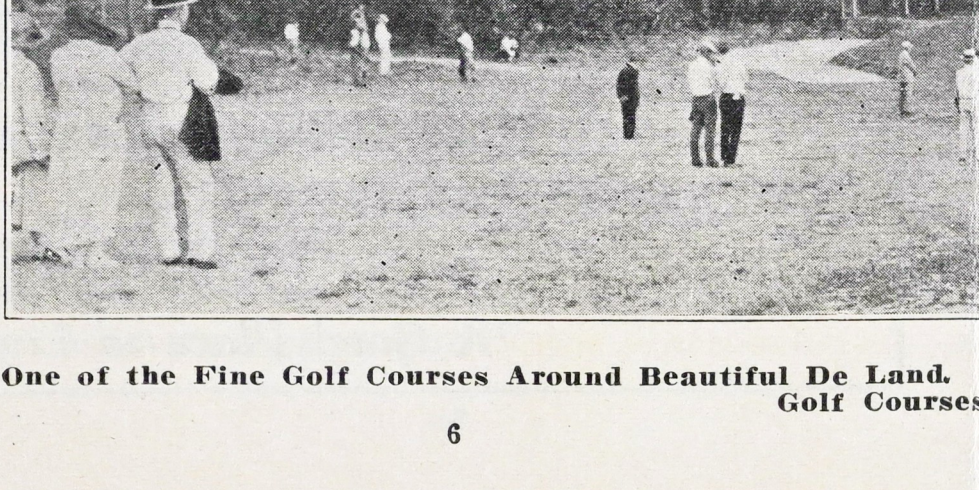
"The Athens of Florida," to have attained her surname, must necessarily afford educational facilities extraordinary and in this respect are the children of both resident and tourist alike fortunate, as DeLand's Public, Graded and High School System is one of the best in Florida. John B. Stetson University is recognized as one of the leading institutions of higher learning and the Private and Business Schools annually turn out graduates of high standing.

Churches—Fraternal and Civic Orders

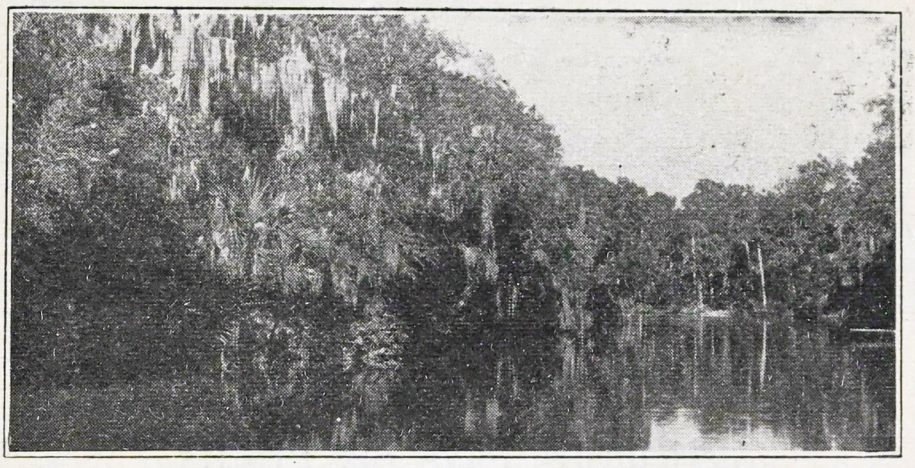
DeLand's high moral standing is reflected in her beautiful church edifices. The denominations include Catholic, Episcopalian, Baptist, Christian, Methodist, Southern Methodist, Presbyterian and Christian Science.

All the leading lodges have live organizations in DeLand and a list of lodges and officers will be mailed upon request to the Commercial Club. The orders include Masonic Chapter and Commandery, Elks, Knights of Pythias, Odd Fellows, Woodmen, Rebekahs, Eastern Star.

The DeLand Woman's Club is an organization of



One of the Fine Golf Courses Around Beautiful De Land.
Golf Courses



On the St. Johns River. The Scenic Water Route From De Land to Jacksonville

which the city is justly proud, having fostered and carried to completion moves for a greater DeLand.

The Business and Professional Women's Club, in addition to their club features, join hands with the other organizations in promoting the city's welfare.

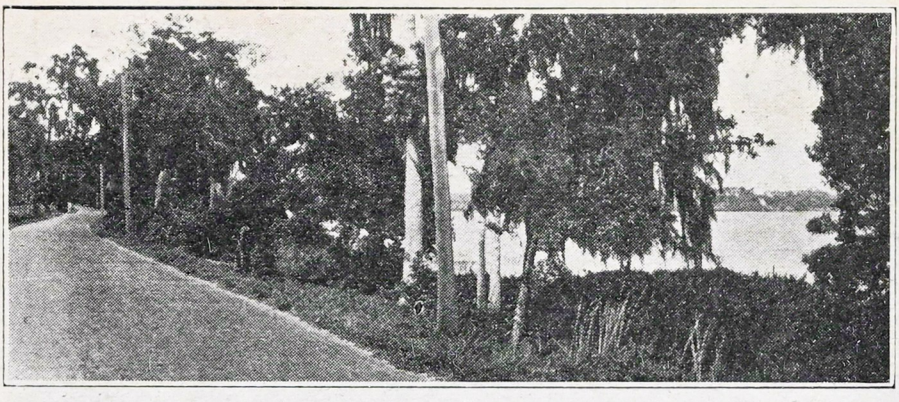
The Y. M. C. A. and Y. W. C. A. have organizations in DeLand with live secretaries at their head. The Y. M. C. A. Camp at Lake Winona (eleven miles) is conceded to be the finest Y. M. C. A. Camp in Florida.

Exaggerations in text and picture have been avoided throughout this leaflet. Deland's success is attributed to her sheer merit as a home city, tourist resort, educational center and to the fertility of her back-country. Never has this city been exploited by publicity experts. Visitors are pleased and impressed upon arrival, rather than disappointed through exaggerations.

DeLand is a year-round city.

"Our latch string is always out."

The Splendid Roll of the Land Hereabouts Makes Sporty Possible



Fine Roads and Beautiful Lakes Are Abundant Around De Land

Agriculture Pays Big Profits

DeLand is a living example of the statement, "A city can be no greater than the agriculture of her back-country," for here we have a section of groves, vineyards, prosperous farms, poultry plants and ranches stretching for many miles in all directions and served by DeLand as a commercial and civic center. The "Florida Grower," in commenting on Volusia's winning the Grand Sweepstakes County Prize at the Subtropical Midwinter Fair, mentions the fifty-six varieties of fruit exhibited in February as being truly marvelous and the vegetables and farm crop exhibits as the equal of those in the corn belt during harvest time. Volusia is Florida's most versatile crop county; the great variety of farm crops, fruits and vegetables that can be produced here is almost unbelievable.

Citrus Culture. Citrus fruits, Florida's greatest money crop, are produced at their best in this section of the Orange Belt. This county boasts some of Florida's most beautiful and profitable groves. "Bob White" oranges, grown, packed and shipped by a DeLand grower, topped the sales record in the New York market last year. Twelve large packing houses in West Volusia County ship several million dollars' worth of grapefruit, oranges and tangerines each season.

Pecans. Large acreages planted in pecan trees are coming into bearing and the results are most satisfactory, the nuts being of the finest paper-shell variety and commanding the best prices in the Northern markets.

Peaches. The peach crop is becoming a considerable factor among Volusia's crops. The fine flavor is always evident. Growing this crop is a quick and comparatively easy process.

Pears, plums, persimmons, other fruits and the various berries are all produced here in abundance.

Bunch Grapes. In the last two years the growing of bunch grapes has become a profitable industry in and about DeLand and one which every indication predicts will soon become second only to citrus culture. One commercial crop only has been produced and these grapes reached the Northern markets two weeks before those from any other State or country and returns of 40 cents per pound were

most satisfactory. A Government expert, in looking over the proposition here, stated that "DeLand and vicinity more closely resemble the wine-grape sections of France and Italy than any section of the United States I have visited."

Asparagus Plumosis. One hundred and two Commercial Ferneries in West Volusia County daily ship many crates of this beautiful decorative plant to leading florists all over America. This is a very profitable industry with an ever-increasing demand for its product.

Flowering Bulbs. Due to the quarantine on Dutch bulbs many local florists are having much success in producing in commercial quantities such bulbs as tulips, gladioli, narcissus and cannas.

Staple Crops. Sugar cane, legumes, forage, corn and cotton are produced by our farmers. Sugar cane of high quality, especially adapted for making a high-grade table syrup, is commercially produced. Hybrid sorghum canes, of great value as dairy feed and forage, yield as high as forty-five tons to the acre.

Grasses. Several of the many successful grasses are Napier, Guinea, Bermuda, Giant Bermuda, Rhodes, Merker and Para grass.

Wonderfully high in food value for cattle, hogs and poultry are soy beans, chufas, maize, Egyptian wheat, peanuts, artichokes, cassava, ground peas, millet, beggarweed and vetch.

Potatoes. Irish potatoes are one of our most successful and lucrative crops. Eight hundred dollars per acre is not an unusual return from this crop. Sweet potatoes are grown with great ease and in abundance, frequently yielding from 250 to 400 bushels per acre.

Trucking. Excellent land for trucking surrounds our city. A. N. Hull, who operates a magnificent truck farm and flower garden, just east of the city limits, says: "I have looked all over Florida and Georgia for a location. I have found as good land elsewhere, but this is the best combination for a home and farm accessible to all modern conveniences, I've seen in either State."

Many cars of watermelons from DeLand are among the first to reach the northern markets.

All the vegetables grown in this latitude are successfully raised here. The local market is good

For further pa

**FULLER & **

Repre

B. M. Johnson Real Est

204 CONRAD BUILDING

DeLAND,

"A Good Place to Live

and shipping facilities excellent.

Cattle and Hogs. Beef cattle and hogs are raised in great numbers in this section of Florida. Excellent wild pastures and the development of permanent pastures have a tendency to put this business on a very remunerative basis.

Dairying. Fine herds of Jerseys, Holsteins and Guernseys supply DeLand with milk and cream. The local Dairy Association is introducing the most modern methods of sterilization and equipment. The city has a Dairy Inspector whose expert advice is at all times available.

Poultry. The value of the poultry and poultry products of this section has increased 400 per cent in one year, which fact is attested by the county enumerator's report. This enormous increase is largely due to the organization of cooperative poultry associations and egg circles. One poultry association alone, that at DeLand, marketed $24,000 worth of eggs in the year ending April 1st, last. No place in America offers the poultryman greater opportunities than the DeLand section—equable climate, low-price lands, excellent home markets, green feed the year round, easy access to all leading markets of the country, low transportation rates, expert advice and assistance, and a marketing agency. More poultry breeders are locating here every year. The annual poultry show is a great factor in promoting the industry and the Northern judges are amazed at the high quality of the birds exhibited.

Bees and Honey. The many blooms and especially the orange blossom's are responsible for several fine apiaries, the honey from which is of the highest quality.

---

467 **5 ACRES** **$3300**

Lakeview Fruit and Poultry Farm on Dixie Highway. Acre Bearing Orange Trees; Fernery. Good Buildings. Furniture, Poultry and Tools Included

Fine little fruit and poultry farm right on paved road only ⅛ mile to R. R. town having stores, churches, P. O. and grammar school, 3 miles to high school, pupils transported free. Four acres loamy tillage, fenced, an acre fine timber; acre bearing orange grove, also grapefruit, peaches, pears, tangeriens and guavas. Quarter acre fernery. Ferneries are doing splendidly in this section and big profits

rticulars write

MacMAHON

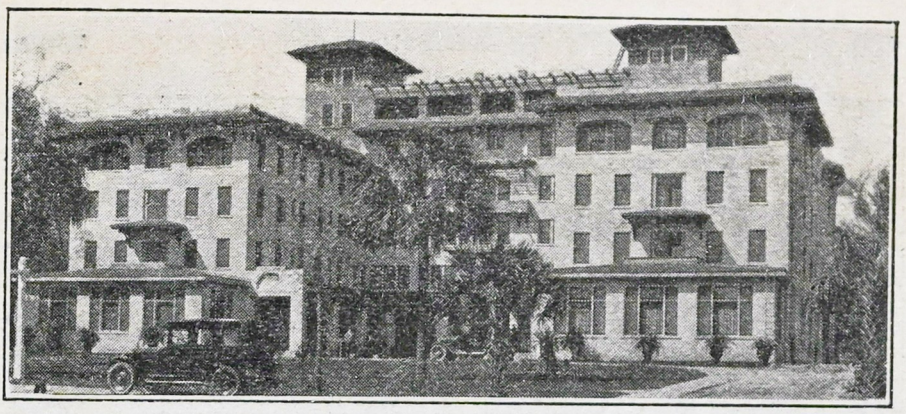
enting

ate & Development Co.

Telephone 160-J

FLORIDA

very Month in the Year"



One of Several Very Fine Hotels in Beautiful De Land

are being made. Roses and other flowers assist in making the surroundings of this home attractive; 5-room painted house with 2 pleasant piazzas, good water supply; near neighbors. Garage and 4 poultry houses. Lake in sight. Owner has another business requiring all his time names low price of $3300 for quick sale, part cash, balance easy terms, and includes some furniture, Rhode Island Red poultry, garden cart and tools.

446 **1 ACRE** **$3850**

Ideal Winter Home and Orange Grove on Dixie Highway. In Pretty Village; Brand New 5-room Bungalow

Splendid little grove of 65 Orange trees, 12 tangerines and 2 grapefruit. Ideally located in village town, convenient to stores, churches, P. O., school, etc., 15 minutes' drive to beautiful city of DeLand. New 5-room painted bungalow, 3 piazzas, eastern exposure, fireplace, bath room, good water supply, oak shade. Fine neighbors. Garage. Short drive to the famous Ponce-de-Leon Springs. See this bargain first if you want your money's worth: only $3850, part cash, easy terms on balance. People have made fortunes in this vicinity by the rapid increase in value of their property holdings. Come and see for yourself.

488 **10 ACRES** **$2500**

200 Orange Trees and Nursery. Furniture, Poultry and Tools Included

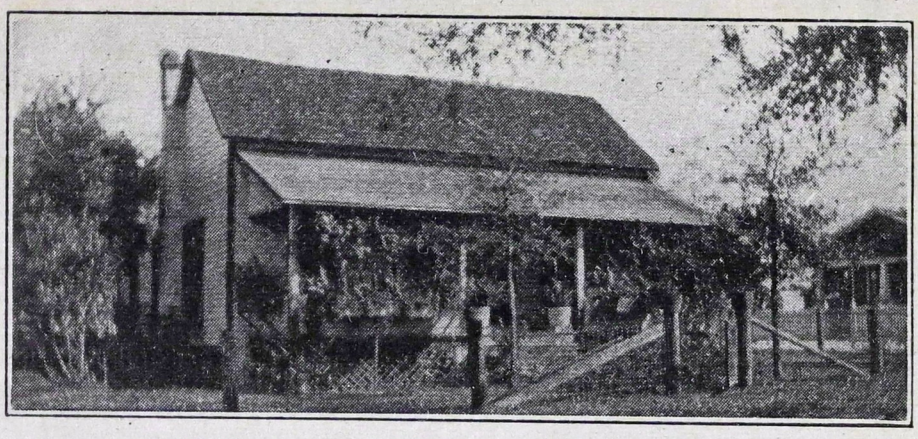
Another expectional bargain, located only a mile to lake-side town with all advantages. Ten acres easy rolling tillage fertile loam soil excellent for citrus growing and numerous crops that are money-makers in this section. Orange grove of 200 trees, 16 grapefruit, 10 tangerines, guavas, mulberries, peaches, 1700 nursery stock, 10,000 seedlings to be budded; 1½ story 5-room house, 2 piazzas, good water supply, poultry house, feed house. Close to good lake. Owner unable to look after property, will include cook stove, chairs, table, 3 beds, dresser, cot, 14 White Wyandotte hens, incubator, cultivator and all small tools, all for the extremely low price of $2500, half cash, easy terms on balance. If you are looking for a money-maker, that should greatly enhance in value, see this.

437 **2 ACRES** **$1100**

Poultry Farm; Two Cottages, 12 Poultry Houses; Only $700 Cash Required

It will pay you to quickly investigate this ideal little poultry farm. On main highway, only 1½ miles to R. R. station, stores, churches, school, etc.; half mile to large lake. Two cottages built in 1923, both have pleasant piazzas, spring water; oak and magnolia shade. Three barns and 12 poultry houses. Splendid opportunity to become established in the poultry business which is so profitable in this section of Florida. Suitable for two families if desired; remarkable bargain at $1100, $700 cash, balance very easy terms.

420 **½ ACRE** **$3000**



Completely Furnished Village Home, Orange, Peach and Pecan Trees. Irrigated Strawberry Bed. Fine Garden

This attractive village home, all ready for you to walk in and take possession, is a bargain for someone. Corner lot within 2 blocks of business section and beautiful lake; irrigated strawberry bed and nice vegetable garden; oranges, peaches, and pecans. Comfortable 5-room painted house, 30 ft. piazza, city water, electric lights. House faces beautiful orange grove. Oak shade, large garage. Owner has business elsewhere names low price of $3000, half cash, balance easy terms, and for immediate sale includes all household furnishings.

490 **20 ACRES** **$2000**

Money-making Opportunity, Close to City. Productive Soil for Trucking, Oranges, etc. Furniture and Tools Thrown In

Only $1000 required and you become the owner of this good farm, close to the beautiful city of DeLand; 16 acres tillage, rich muck, soil especially adapted to trucking, also loam soil for oranges, grapefruit, etc. All fenced; seed bed of nursery stock. Pleasant 4-room painted cottage, piazza, good water supply, oak shade, good barn and poultry house. Only ¾ mile to lake for fishing, bathing and boating. Owner has business elsewhere and has no use for farm, if taken right away he will include oil stove, table, chairs, plows, cultivator and other small tools, all for $2000, only $1000 cash, balance easy terms.

456 **10 ACRES** **$2200**

Lakeside Truck and Poultry Farm. Close to R. R. Village. Household Furniture, Wagon and Tools Included

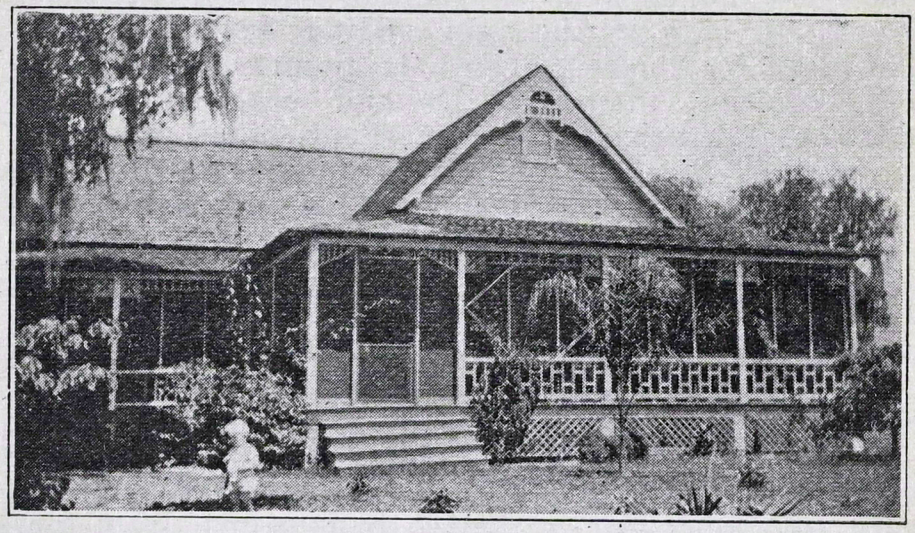
Splendid opportunity to secure fine Florida lakeside home with 10 acres fertile tillage, ideal for poultry and truck farming. Only a mile to depot, stores, churches, grammar school, post office, etc., and 2 miles to excellent high school; short drive to beautiful city of DeLand over fine paved highway. Dark loamy tillage, especially suited to truck products and poultry raising which are highly profitable here; 100 large trees ready for budding, several bearing orange trees, pears, mulberries, guavas and Ponderosa lemons. Quarter acre fernery bearing; beautiful flowers and tropical shrubbery in yard; 5-room painted house with 2 nice piazzas, eastern exposure, fireplace, good water supply, view of lake which borders farm for 660 feet. Good barn, poultry and tool houses. Owner includes to quick buyer some household furniture, wagon, buggy, cultivator, plows, harrow and small tools, all for the astonishingly low price of $2200, $1000 cash, balance easy terms.

462 **10 ACRES** **$2850**

Fruit, Truck and Poultry Farm; Household Furniture, Poultry and Farming Tools Included

Great opportunity to make an easy start, on a good little farm with everything necessary to enable you to commence immediate operations. Only 2¼ miles to good R. R. town with all advantages and 4 miles to beautiful city of DeLand; 9 acres fertile tillage, both citrus and truck soil; all well fenced; plenty timber for home use; 154 orange trees, 50 grapefruit, peaches, pears, and mulberries, all bearing good crops last year. House of 6 rooms painted and plastered, spacious piazza, good water supply, chinaberry shade, friendly neighbors, good barn, garage, and new poultry house. Few steps to beautiful lake affording splendid fishing, bathing and boating. Owner selling because of other interests and includes to quick buyer, household furniture, flock poultry and farming tools, all for $2850, part cash, balance easy terms. See it and you'll want it.

442 **HOUSE AND 5 LOTS** **$4750**



Lovely Modern Home in Good Town; 26 Bearing Orange and Grapefruit Trees; Other Fruit

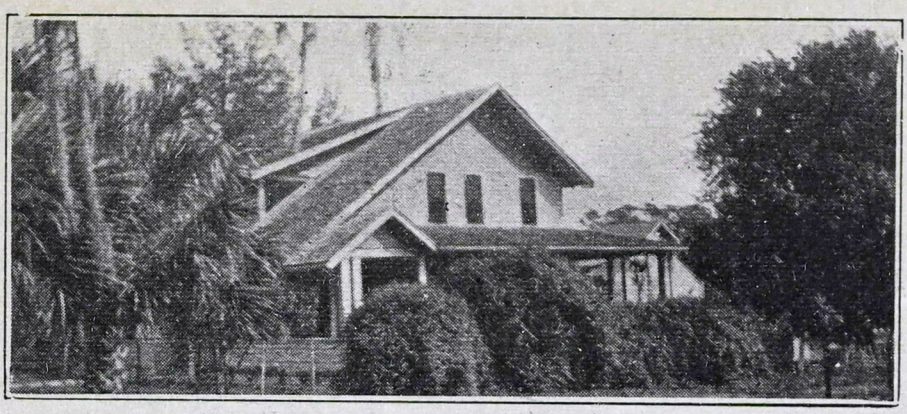
Do not overlook this lovely home with 5 good lots which are increasing in value every day located in pretty lakeside town, within 3 blocks from business section; fine assortment of fruit including 21 orange, 5 grapefruit and tangerine trees, all of which produced well last year; also Japanese persimmons, lemons, loquats and guavas. Handsome shrubbery and flowers surround the attractive bungalow style house of 6 rooms and bath nicely painted and plastered, pleasant piazza, 8x40, fireplace, city water, electric lights, telephone service; garage, store house, poultry house and runs. Aged owner will sacrifice for $4750, half cash, balance easy terms and if taken immediately will include large kitchen range with hot water connection and large refrigerator.

449 **5 ACRES** **$850**

Lakeview Poultry Farm and Orange Grove; Fernery. Cottage Built in 1923

Can you imagine buying a Florida farm home for the low price of $850 and only two miles to fine little city with all advantages? Its hard to believe but here it is. 3½ acres tillage, oak and pine timber, all fenced. Grove of 400 orange trees, one year old, tangerines and blackberries, ⅕ acre fernery; ferneries pay big profits here and the work is simple. Three nice holly trees, cedars, and handsome flowers surround the comfortable cottage, built in 1923, pleasant veranda, good water supply, oak shade, good neighbors. Only 400 yds. to lake fishing and aquatic sports; act quickly and it is yours for only $850. Do not delay or you'll lose this big offering.

431 **LARGE PLOT** **$6600**



Modern Lakeside Home, Fine Fishing, Bathing and Boating Right at Your Door, Plenty Fruit, Boat House and Boat, Lawn Mower, Hose, Kitchen Range, Refrigerator, etc. Included

You cannot resist this lovely home and nature's beauty spot right in the heart of pretty R. R. town with all advantages. On beautiful lake which borders property 190 ft., nice large lot 175x190 ft.; rich muck soil for garden, also loam for citrus growing; 3 orange trees, 2 peach, 2 plum, 3 fig, all in bearing. Attractive 2-story 6-room house alone valued at $6500, painted and plastered, sleeping porch, bathroom, city water, electric lights, fireplace, 3 piazzas, eastern exposure, friendly neighbors, telephone service, oak, camphor and elm shade, tropical shrubbery and flowers in yard. Big 2-car garage and poultry houses, boat house on lake. Owner wants smaller place, will sell right now for the very low price of $6600, half cash, balance easy terms and includes boat, lawn mower, hose, refrigerator and kitchen range with hot water connections. Remember that this is a splendid investment as well as a delightful Florida home.

416 **5 ACRES** **$1700**

Village Fruit and Poultry Farm; 106 Orange Trees, 1500 Nursery Stock, 25 Pecan Trees, 150 Poultry, Turkeys, Guineas, Household Furniture, Incubators, Brooders, Tools and Crops Included

Here is a genuine bargain and a fine investment that should quickly bring in a splendid return, and provide you with a comfortable Florida village home at small cost. Short walk to P. O., depot, stores, churches and school, only 6 miles to DeLand having University and High School to which children are carried free; 5 acres tillage; 106 orange, 4 grapefruit and 25 pecan trees of the paper-shell variety. Comfortable cottage, built in 1922, piazzas, good water supply, oak shade; garage, poultry house. Owner desires larger farm, places this one on market for short time at low price of $1700, part cash, balance easy terms, and if taken immediately includes 80 hens, 75 chicks, turkeys, guineas, 3 incubators, brooders, tools, crops and all household furnishings. Come on—just bring your trunk.

493 **13 ACRES** **$1500**

$700 Cash Places You in Possession of This Fruit and Poultry Farm. 100 Orange Trees. Variety of Other Fruit. Furniture and Tools Included

Rare bargain for some lucky man. On improved road, only half mile to depot, post office, churches, stores, high school, etc., good neighbors; 8 acres loamy tillage, balance spring-watered pasture and timber land, well fenced. Orange grove of 100 trees, peaches, pears, plums and grapes; 5-room painted cottage, 2 piazzas, 2 fireplaces, good water supply:

These Properties Are All Within Easy Reach of De Land

Other Properties

In addition to the properties described herein we can show you, within easy driving distance of DeLand, many others of just about every description from town lots to places of large acreage, suitable for subdivision. If you do not find described herein the property you want write us fully regarding your requirements.

---

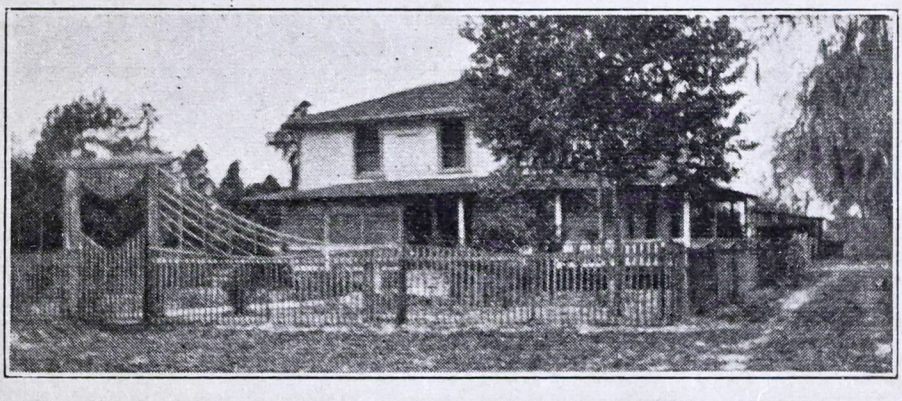
oak and camphor shade, shrubbery in yard. Village in sight. Barn, garage, poultry houses and corn crib. Owner has other property and unable to care for this longer includes to quick buyer bed, spring and mattress, steel cot, with mattress, tables, chairs, cook stove, wagon, buggy, new incubator, plows, cultivator, Cole planter, axes, hoe, shovel forks, grub-hoes, etc., all for only $1500, $700 cash, balance terms to suit purchaser.

485 BUNGALOW AND LARGE CORNER LOT $2750

Modern, Completely Furnished Bungalow in Pretty Village; 14 Bearing Orange and 7 Grapefruit Trees

This attractive little home must be seen to be appreciated as it is located in a beautiful high spot among the Florida pines; remember, this a beautiful rolling country hereabouts. Only a block to post office and stores. Lot 100x100 is nicely fenced; 21 bearing orange and grapefruit, also mulberry trees. Fine shrubbery; 4-room painted bungalow, alone valued at $2500, sleeping porch, bathroom, piazza, fireplace, electric lights, excellent view. Only two blocks to pretty lake. For immediate sale, owner includes all new furniture including new rugs, at the exceedingly low price of $2750, half cash, easy terms on balance. A wonderful opportunity.

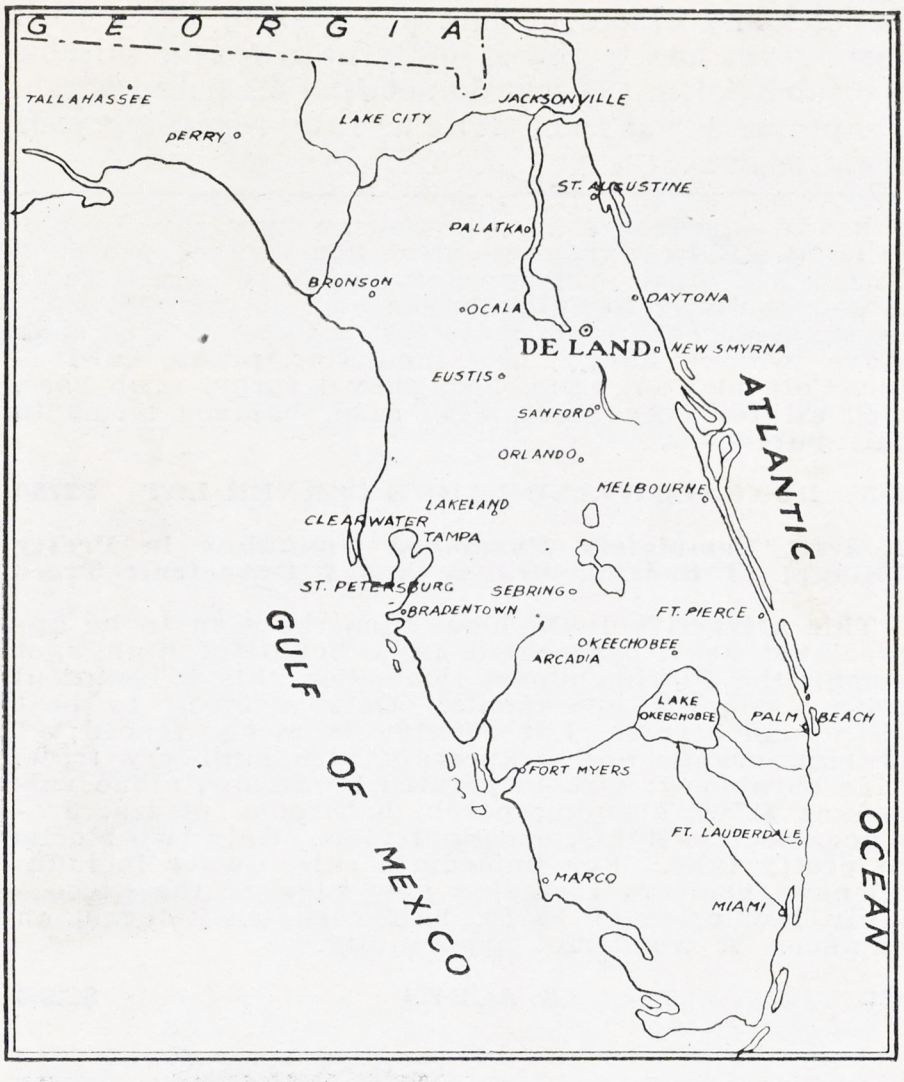
499 8 ACRES $2250



$750 Cash Takes This Florida Farm Home; 200 Orange Trees; Household Furniture and Farm Tools Included

Your opportunity to secure a good Florida poultry, fruit and truck farm cheap has arrived and you should act quickly. Only half mile to grammar school and a mile to depot, stores, churches, etc., 5 miles to DeLand High Schools to which pupils are transported free; 4 acres fertile tillage a combination of soils, loam for citrus fruit and various crops and muck for trucking, balance pasture and pine and oak timber, good fencing; 200 orange trees which produced 184 boxes last year, will increase in production each year as they become older, grapefruit, peaches, pears, tangerines and mulberries; good, comfortable 2-story 6-room painted house, eastern exposure, piazza, good water supply, oak shade, roses and shrubbery in yard; good barn and poultry house; 200 yards to lake. Owner retiring and to induce quick sale throws in household furniture, tools and quantity of barb-wire fencing, all for $2250, $750 cash, easy terms on balance.

DeLand Enjoys a Wonderful Location.



Money-Making Crops 12 Months a Year

Although some variation may be expected, an endeavor is made in the following schedule to give reasonable statements with regard to the times of planting and maturing of a number of the leading local crops:

Planting		Maturing
Jan. 15 to Feb. 15	Squash	Mar. 15 to Apr. 15
Jan. 15 to Feb. 20	Irish Potatoes	Apr. 1 to May 1
Jan. 1 to Feb. 20	Peppers	Apr. 1 to May 20
Jan. 15 to Feb. 15	Cucumbers	Apr. 15 to May 15
Oct. 15 to Nov. 12	Beets	Jan. 1 to Feb. 1
Jan. 15 to Feb. 15	Canteloupes	Mar. 15 to Apr. 15
Mar. 1 to Apr. 15	Okra	May 1 to June 15
Feb. 15 to Apr. 1	Corn	May 15 to July 1
Jan. 15. to Feb. 15	Watermelons	Mar. 20 to Apr. 15
Mar. 15 to Dec. 1	Sweet Potatoes	July 15 to Dec. 15
Aug. 15 to Oct. 1	Celery	Mar. 1 to May 1
Sept. 15 to Dec. 1	Califlower	Jan. 15 to Mar. 1
Sept. 15 to Dec. 1	Cabbage	Jan. 15 to Mar. 1
Oct. 1 to Dec. 1	Onions	Apr. 1 to June 1
Oct. 1 to Dec. 1	Peas	Dec. 1 to Mar. 1
Oct. 1 to Dec. 1	Carrots	Feb. 1 to May 1
Oct. 1 to Dec. 1	Lettuce	Dec. 1 to Feb. 1
Oct. 1 to Nov. 1	Beans	Feb. 1 to May 1
July 1 to Sept. 1	Egg Plant	Oct. 1 to Jan. 1
Aug. 15 to Oct. 15	Tomatoes	Dec. 15 to Feb. 15